



**Himss Louisiana Chapter**  
**2011 Louisiana State Conference**  
**“Harmony in Healthcare”**

**AGENDA**

THURSDAY, NOVEMBER 3, 2011			
1:00PM	Registration and Exhibit Hall Opens		
	Event / Speaker	Title	Location
2:25PM	<b>Welcome / Announcements</b> <i>- Chad Cothorn</i>	President, HIMSS Louisiana Chapter	<b>Main Hall</b>
2:30PM	<b>Opening Keynote</b> <i>- Carol Steckel</i>	Director, Center for Health Care Innovation and Technology at LA Department of Health and Hospitals	<b>Main Hall</b>
3:00PM	<b>Healthcare Reform</b> <i>- Mike Bertaut</i>	Healthcare Economist and Exchange Coordinator for Blue Cross and Blue Shield of Louisiana	<b>Main Hall</b>
4:00PM	<b>Accountable Care Organizations Panel Discussion</b>		<b>Main Hall</b>
	<i>- Betsy Block</i>	Director, Accountable Care Solution Strategies for Dell	
	<i>- MaryAnn Stump</i>	President, Innovation International	
	<i>- Paul Murphy</i>	Encore Health Resources	
5:00PM	<b>Healthy Lives/Patient Wellness</b> <i>- Dr. Stephanie Mills</i>	President and CEO, Franciscan Health and Wellness Services	<b>Main Hall</b>
6:00PM	<b>LAHIMSS Social</b>		<b>Lobby</b>
8:00PM	<b>End of Day One</b>		

**FRIDAY, NOVEMBER 4, 2011**

<b>7:00AM</b>	<b>Registration Opens</b>		
	<b>Event / Speaker</b>	<b>Title</b>	<b>Location</b>
<b>8:30AM</b>	<b>Opening Keynote 2</b> - <i>Bruce Greenstein</i>	Secretary of the Louisiana Department of Health and Hospitals	<b>Main Hall</b>
<b>9:30AM</b>	<b>LOUISIANA HEALTH INFORMATION EXCHANGE LAUNCH</b>		<b>Main Hall</b>
<b>10:00AM</b>	<b>Exhibit Hall Opens</b>		
<b>10:00AM</b>	<b>LaHIE Presentation</b> - <i>Jenny Smith</i>	Program Manager of Health Information Exchange, Louisiana Health Care Quality Forum	<b>Main Hall</b>
	<b>Tracks Begin</b>		
	<b>Main Hall</b>	<b>Breakout Room 1</b>	<b>Breakout Room 2</b>
<b>10:30AM</b>		<b>State Readiness for ICD-10</b>	<b>Mobile Health</b>
<b>11:00AM</b>	<b>Meaningful Use Panel</b> - <i>Travis Broome</i> , Health Insurance Specialist in the CMS Dallas Regional Office	- <i>Jennifer Artique</i> , Director of Health Information Management at Our Lady of the Lake RMC	- <i>Edna Boone</i> , Senior Director, HIMSS Mobile Initiatives
<b>11:30AM</b>	- <i>Tyler Carruth</i> , Health IT Projects Leader at Louisiana Department of Health & Hospitals and Captain in the US Army National Guard - <i>Nadine Robbin</i> , Regional Extension Center (REC) Program Manager for the Louisiana Health Care Quality Forum	<b>Privacy and Security</b> - <i>Mac McMillen</i> , Chief Executive Officer; CynergisTek, Inc. and Chair, HIMSS Privacy & Security Policy Task Force	<b>Public Health/Beacon Community</b> - <i>Dr. Anjum Khurshid</i> , Director, Health Systems Division at Louisiana Public Health Institute
<b>12:30PM</b>	<b>Lunch / Visit Exhibition Hall</b>		
<b>1:30PM</b>		<b>Patient Education/Engagement</b>	<b>Telehealth</b>
<b>2:00PM</b>	<b>CIO Panel</b> - <i>Chris Belmont</i> , Ochsner Health System - <i>Lonnie DuFour</i> , CIO, Bunkie General Hospital - <i>Paul Kirk</i> , CIO, Woman's Hospital - <i>Dr. Lynn Witherspoon</i> , Ochsner Health System	- <i>Melissa Stewart</i> , Health Literacy & Patient Education Expert- CMS & eQHealth Solutions; Faculty at Our Lady of the Lake College; ED/ founder at the Organization of Patient Educators	- <i>Thomas Winchell</i> , Telemedicine Program Director at LSU Health Sciences Center
<b>2:30PM</b>			
<b>3:00PM</b>	<b>Closing Keynote</b> - <i>Ivo Nelson</i> , Chairman, Encore Health Resources		
<b>4:00PM</b>	<b>Closing Comments</b>		