

**LA Chapter of HIMSS
Board of Directors**

**Meeting Minutes
FY2009-2010
Friday, May 21, 2010
Conference Call
2:00-3:00PM**

Jeanie Berg
 Claudia Blackburn
 Paul Kirk
 Shelly Kirkland
 Chris Williams

Maggie Dowies
 Angela Kennedy
 Terry M. Evans
 David Moody
 Chad Cothorn

Claude Younger
 Errol Labat
 Michelle Martin
 Dr. Larry Flake

Call To Order – Angela Kennedy 2:05pm

1. Secretary's Reports – Claudia Blackburn – minutes are approved & posted
2. Treasurer's Report – Errol Labat
All approved, majority vote for \$245 for web site upgrade & redesign to Stephanie Serra. **DECISION MADE**

Financial Report for April – Errol provided the following monthly financial report

▪ **Income & Expense Summary**

	April	YTD
Revenue	\$15,615	\$43,900
Expenses	<u>(5,597)</u>	<u>(11,757)</u>
Gain/ (Loss)	\$10,162	\$32,143

▪ **Cash Account Summary**

Apr Statement (04/21)	\$62,002
Mar Statement (03/19)	<u>\$49,415</u>
Gain/(Loss)	\$12,587

▪ **Current Balances (05/20)**

▪ Checking Account	\$65,913.67
▪ Savings Account	<u>\$31,071.89</u>
▪ Total Cash	\$96,985.56
▪ A/R	None

- The April detailed financial statement was sent to all board members earlier this month.
- Significant Revenue included
 - \$15,615 Regional Sponsor Fees
 - \$ 140 Chapter Membership Dues
- Significant Expenses included:
 - \$1,000 Sponsor LA Health Quality Forum Conference
 - \$3,000 Reimburse DFW HIMSS Facility Deposit
 - \$1,554 6 Amazon Kindle Door Prizes

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- Expecting all the expense for the conference to be coming in within the next couple of weeks and hoping we can settle out everything for this fiscal year by 06/30.
- Errol has not yet purchased the Chapter laptop for keeping financial records but expects to do so within the next couple of weeks so it can be ready when everything transitions to Michelle.

3. Technology Chair Report (Errol)

- National HIMSS is pushing a Website upgrade for all Chapters at no cost and presenting us with a \$245 option to change the look of our Website. Board poll requested to approve the fee proposal and update our site. During this meeting, all board members approved the \$245 web site upgrade and redesign option.

4. Southern Chapter Regional 2010

- There is a wrap up conference call scheduled for Tuesday(5/25) to discuss issues and improvements for the next event.
- The board needs to consider if we want to continue of involvement with the Regional or perhaps go back to a Chapter based format or a Miss. LA partnership with the event in New Orleans or Biloxi vicinity.
- The registered attendees were about 260 and a total including vendors was about 340. Did not get an actual count from registration check in. In past conferences no show was 5% to 10%
- For the Regional we ended up with 54 sponsorships represented by 52 vendors.
 - Sequoia (1/1) \$5,000 IBM
 - Redwood (6/6) \$2,500
 - Cypress (10/10) \$1,500
 - Red Cedar (31/40) \$ 750
 - Social (3/4) \$1,000
 - Lanyard (1/1) \$ 500
 - Kauri (1/8) \$ 500
 - Event Bag (1/1) \$1,200

Per Claude who attended the Southern Regional Conference, he estimated 150 people in the room; nice reception and the hotel took good care of the refreshments. Sponsors were split into two rooms but attendees circulated between fine. IBM booth, Claude's booth, was well positioned as a premier sponsor. Many came by the booth. Sessions were high quality and a lot of good questions. Let Errol know if you want to attend the wrap up call for the Southern Regional Conference. 259 was the attendee count with 340 total with Vendors which is double Shreveport last year.

Per Chad, The Southern Regional was a success with estimated attendance at around 350. I believe we had about 40 -50 no-shows, but we also had quite a few walk-ups. Claude did a great job with his presentation. There was a strong consensus among the

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other chapters, particularly Mississippi and Houston, to look at having the next Regional in New Orleans.

On future conferences, this has been a lot of work for a piece of the benefits. Would prefer to focus on Louisiana and be able to give the vendors more attention. Other chapters which are newer received equal cut with less work. In an effort to get more members, we do better in Louisiana. If a regional is considered, other states want to come to New Orleans. Majority of the board want to focus on just Louisiana and perhaps do a regional every other or every third year.

Perhaps a social in the Fall.

5. Membership-Chris Williams – (absent)

Angela reported that the membership increased by 5.

6. Newsletter - Angela Kennedy

“Tech Talk” will be quarterly with a note from the president. Future newsletters will publish upcoming socials & conferences. This will be posted to the web by Errol & Paul will send to membership.

7. Communications Chair- Report - Paul Kirk

8. RHIO Report – Chad Cothorn

We have an HIE Workgroup meeting scheduled for 05/26. This was originally planned as a sit down meeting here in Baton Rouge, but was changed to a conference call due to LHCQF's move to new offices next week.

9. Advocacy Report – Jeanie Berg (absent)

10. New Graduate Report-Maggie Dowies (absent)

11. Meeting Wrap Up

- Action Items for next meeting

[] Action Item for June agenda – Errol to present # of attendees of the 260 that were from Louisiana at the southern regional conference.

[] Action item for June agenda – assign roles for the Louisiana conference. Not May since LHIMA and others have Spring conferences.

[] Action item for June agenda – all board members bring dates of other known 2011 conferences so we can chose a date for a 2011 conference.

- Shelly will assume the role of president elect
- Next Meeting: Ralph & Kacoos, 225-766-2113, Baton Rouge, LA
 - (Face to Face June 18th Meeting) 11:30am